

INDIA

A SILVER LINING

Hope is on the horizon with news of the vaccines developed by Pfizer and Moderna reporting amazing test success rates. This gives us fresh vigour to keep marching ahead to meet the challenges lined up for us. Bring it on, we say. We are prepared!

To be prepared, after all, is half the victory and we have spent the past few months getting ourselves geared up and ready to roll. Teams across verticals have daily virtual meetings that have resulted in higher engagement between members and ideation of some truly remarkable initiatives.

One such initiative was the pledge by our staff to celebrate an eco-friendly and responsible Diwali. From supporting local handicrafts in the form of earthen lamps, to the use of natural colours and elements for decoration, and staying away from bursting crackers, our people have made us proud with their conscious choices.

DOING OUR BIT

We are delighted to announce the launch of our Sustainability Action Plan that embodies our commitment to sustainability in all our tourism endeavours. With the help of this Action Plan, we aim to make travel a meaningful activity and experience in social, ecological, and economic terms. We will also be spearheading a social media campaign on this theme in the coming weeks to spread the word to all corners of the world.

We are also in the process of making our office 100% paperless with the help of a technological transformation project. We believe that every step counts when it comes to saving the environment, and whatever little each one of us can do, is a positive step towards a better future.

IN OTHER NEWS

With the recent inclusion of Ethiopia, India now has International Air Transport Bubbles with 22 countries. Domestic tourism has received a boost with the festive season and states are seeing a steady rise in bookings.

India has reported a 93.58% recovery rate as on 19 November and the number of new cases reported has continued to drop.

Statistics: Number of cases reported in India stands at 8.9M, with 8.3M cases of recovery. India has reported a 1.47% death rate as on 19 November. For detailed and latest updates, please [click here](#).