

INDIA

LET THERE BE LIGHT

Festivities continue in India with Diwali, the festival of lights coming up soon. Diwali is traditionally seen as a time of renewal, prosperity, and growth. People clean their homes and decorate it with candles, earthen lamps, and lights.

The tradition of lighting clay lamps in the house goes back many centuries. People from different parts of the country follow different rituals to celebrate Diwali. In north India, Goddess Laxmi is worshipped to invite wealth and prosperity, whereas, in Bengal, Goddess Kali is worshipped. In many other parts of north India, the festival marks the triumphant return of Lord Ram to Ayodhya. It signifies the victory of light over darkness and heralds good fortune.

It is one of the most awaited festivals in the country and people dress up in bright colours and spend time with their families on this day. This year, to combat the double threats of pollution and Covid, many states are deciding to enforce a ban on the sale and bursting of firecrackers.

TOWARDS A SUSTAINABLE FUTURE

This move is a positive step towards building a more sustainable world. We believe that being sustainable is crucial to the survival of tourism and we have created an Action Plan to achieve this in all our endeavours. From adopting and promoting best practices that work towards a regenerative model of tourism, to ensuring equal opportunity within the organisation, we are gearing up for a greener, cleaner, and more inclusive future.

While waiting for tourism to reopen, we are preparing ourselves to offer guests experiences that are not only culturally enriching, but are also be environmentally and socially conscious.

IN OTHER NEWS

Internationally, India has now extended air travel bubbles to include 21 nations with the recent addition of Netherlands, Tanzania, and Rwanda. Successful repatriation of citizens is on-going with the help of these air bubbles.

The country continues to come out on top of the Covid scenario with an impressive 92% recovery rate. The number of new cases has also dropped steadily.

Statistics: Number of cases reported in India stands at 8.3M, with 7.6M cases of recovery. India has reported a 1.49% death rate as on 04 November. For detailed and latest updates, please <u>click here.</u>

