

Destination Updates as on 23 July 2021

INDIA

19 July 2021 is a special day in the history of TCI. It marks 60 years of the organisation's foundation that has grown to become an institution in the travel industry by virtue of its sheer tenacity and steadfastness that has seen it through many ups and downs over the years. We would like to take this moment to thank all our partners who have stood by our side and supported us every step of the way. Thank you for your trust in us and we hope it continues for another 60 years!

In order to enhance India's share of foreign tourist arrivals vis-à-vis World Tourist Arrivals, the Ministry of Tourism (MoT), Government of India has released a guideline under Champion Service Sector Scheme (CSSS). It is aimed at promoting India in short, medium, and long haul tourism markets to augment tourist traffic to India and to encourage the tour operators from these countries to sell India tour programmes. For further information, please visit <u>Guideline for CSSS</u>.

The government has also announced lucrative incentives to MICE operators to bring international conferences into India. The country is busy preparing excellent infrastructure to support inbound MICE events by building state-of-the-art convention centres, the latest one being the two-storied Rudraksh International Cooperation and Convention Centre in Varanasi built with the aid of the Japanese International Cooperation Agency (JICA). Inaugurated by Prime Minister Modi, the convention centre is poised to become one of the finest venues for international trade events, exhibitions, and much more.

The India manufactured AstraZeneca Covishield vaccine has now been recognised by 17 European nations including France, Austria, Belgium, Sweden, Switzerland, Finland, Spain, and Germany. The recognition comes as welcome news as it means Indians vaccinated with two doses of Covishield vaccine will be allowed to travel to these European countries, once they gradually lift their travel restrictions.

As on date, over 417 million doses of vaccination have been administered in India with over 6.4% of the total adult population having received both doses.

For detailed and latest updates on vaccination and number of cases, please click here.



